

# BARB MILLER

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## PROFESSIONAL SUMMARY

*I'm a curious Digital Designer with UX and Instructional Design expertise. Drawing on my professional experience in education and TV production and driven by a heart to help, I am passionate about creating impactful, user-focused content. Adaptable and committed to lifelong learning, I thrive when collaborating with creative teams!*

Multi-faceted digital designer with experience in:

Web & UX Design - Instructional Design – Video Production – Visual Design – Presentation Design  
Final Cut Pro - WordPress - Canvas LMS – Figma – PowerPoint – Google Suite - Microsoft 365

## EXPERIENCE HIGHLIGHTS

INSTRUCTIONAL SYSTEMS SUPPORT - Temporary August, 2024 – Present  
Chesapeake College, Wye Mills MD

- Designed dynamic instructional resources and professional development presentations using PowerPoint, Google Slides, MS Designer, and AI-generated visuals to enhance faculty and student engagement with Canvas LMS tools.
- Conducted professional development sessions for faculty focusing on file management and WCAG accessibility compliance, drove adoption through storytelling, provided one-on-one support as needed.
- Supported the management and publication of credit courses on Canvas LMS, ensuring seamless course delivery.

WEBSITE CONTENT SUPPORT - Subcontractor October, 2023 – Present  
Chesapeake College, Wye Mills MD

- Manage and migrate content from Drupal to development WordPress site, optimizing user engagement through strategic placement, usability improvements, and brand consistency
- Conducted PDF accessibility checks for online documents, utilized plugins to build web forms

FREELANCE WEB/UX DESIGNER August, 2023 – Present  
Barb Miller Designs

- Rebranded small business websites utilizing WordPress CMS; implemented UX strategies: market research, industry trends, user interviews, and information architecture strategies
- Designed user stories, branding boards, and design systems; utilized AI to enhance photography assets, managed and archived digital content, and created prototypes in Figma
- Optimized 100+ products with 3 variations and customization options for Woo-commerce

WIT PROGRAM 52 MENTOR-PROTÉGÉ LIAISON - volunteer July, 2024 - Present  
Women In Technology, D.C. region

- Design slide decks for presentations, create instructional resources and event fliers
- Review applications, invite and support participants with onboarding and logistics, communicate regularly for quality experience, train and support utilizing collaboration software platform

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## LEARNING DESIGNER, ADJUNCT INSTRUCTOR

Chesapeake College, Wye Mills MD

- Designed course and instructional material, taught courses Art of Film, and Art of Humanities
- Curated content and course assessments in Canvas LMS, created PowerPoint presentations
- Achieved 92% learning objective rate, incorporated Backwards Design and project-based learning

## PROGRAM DIRECTOR & CURRICULUM DESIGNER

Steele Canyon High School, Spring Valley CA

- Collaborated with SME's, developed course scope, sequence, assessments, instructed career tech courses Video Production I & II at new technology flagship school
- Collaboratively designed curriculum for 9th grade Humanities (Eng./Lit./Lang. & Social Science)
- Established Journalism curriculum, trained staff, acted as executive editor of school newspaper

## ASSISTANT DIRECTOR, TRAINEE

Directors Guild of America, Hollywood CA

- Implemented interdepartmental communication, creative collaboration, problem-solving, and agile management with cast and production crew on sets of notable single and multi-camera TV shows including: *E.R.*, *Everybody Loves Raymond*, and *Beverly Hills 90210*

## CAMERA OPERATOR, STUDIO FLOOR DIRECTOR

NBC 7 News, San Diego CA

- Executed visual design and video production skills and seamless interdepartmental collaboration during live news broadcasts as a floor director and camera operator; managed studio and trained new production crew staff

## EDUCATION

MASTER OF ARTS IN TEACHING | Grand Canyon University, AZ

Graduated summa cum laude

SECONDARY ENGLISH LIT. & LANG. W/ CROSS-CULTURAL EMPHASIS | San Diego State University, CA

Graduated summa cum laude

B.A. IN APPLIED ARTS & SCIENCES, TELEVISION & FILM PRODUCTION | San Diego State University, CA

Graduated magna cum laude

IxDF - Design for the 21st Century with Don Norman | Human-Computer Interaction | Conducting Usability Testing | Data-Driven Design: Quantitative Research for UX

UDEMY - Zero to Mastery: Complete Web & Mobile Designer 2022: UI/UX, Figma, + More

UXCEL - 3D Design Foundations | UX Writing | Design for Accessibility | UI Components | Design Compositions Common Design Patterns | Mobile Design Patterns | UX Design Foundations